

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): February 21, 2024

PROG HOLDINGS, INC.

(Exact name of Registrant as Specified in Charter)

Georgia
(State or other Jurisdiction of Incorporation)

1-39628
(Commission File
Number)

85-2484385
(IRS Employer
Identification No.)

256 W. Data Drive

(Address of principal executive offices)

Draper, Utah

84020-2315
(Zip Code)

Registrant's telephone number, including area code: (385) 351-1369

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class
Common Stock, \$0.50 Par Value

Trading Symbol
PRG

Name of each exchange on which registered
New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On February 21, 2024, PROG Holdings, Inc. (the "Company") issued a press release (the "Press Release") announcing its financial results for the fourth quarter and fiscal year ended December 31, 2023. A copy of the Press Release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference. The information contained in this paragraph, as well as Exhibit 99.1 referenced herein, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933.

ITEM 5.02. DEPARTURE OF DIRECTORS OR CERTAIN OFFICERS; ELECTION OF DIRECTORS; APPOINTMENT OF CERTAIN OFFICERS; COMPENSATORY ARRANGEMENTS OF CERTAIN OFFICERS

On February 21, 2024, the Company announced that Curtis L. Doman, Co-Founder of Progressive Leasing, the Company's Chief Innovation Officer and a member of the Company's Board of Directors, will be retiring from his role as the Company's Chief Innovation Officer, effective immediately. Although Mr. Doman will no longer serve as an executive officer of the Company, Mr. Doman will remain an employee of the Company as a Special Advisor to the Company's President and CEO, where he will continue to advise on the Company's strategic initiatives and remain closely involved with the Company's philanthropic foundation. Mr. Doman also will remain a member of the Company's Board of Directors.

ITEM 8.01. OTHER EVENTS

On February 21, 2024, the Company announced that its Board of Directors had declared a cash dividend in the amount of \$0.12 per share on the Company's common stock. The dividend will be payable on March 28, 2024 to shareholders of record as of the close of business on March 14, 2024.

On February 21, 2024, the Company also announced that its Board of Directors had authorized and approved an additional \$302 million under its existing share repurchase program, pursuant to which the Company may purchase shares of the Company's outstanding common stock, bringing the total amount available for future repurchases to \$500 million. The term of the Company's existing share repurchase program was also extended through the earlier of February 21, 2027 and the date on which the Company has repurchased an aggregate purchase price of \$500 million of its outstanding common stock. Repurchases of the Company's common stock under the share repurchase program may be made from time to time using a variety of methods, which may include open market purchases, tender offers, purchases effected through 10b5-1 trading plans, accelerated share purchase programs, or other transactions. The amount of any shares of the Company's common stock that is purchased under the share repurchase program and the timing of any such purchases will be determined based on market conditions and other factors, and the program may be suspended or discontinued at any time by the Company's Board of Directors.

A copy of the Press Release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

Forward-Looking Statements

This Current Report on Form 8-K contains statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, each as amended. All statements other than statements of historical fact made herein are forward-looking statements, including, without limitation, statements regarding the methods that may be used to repurchase shares of the Company's common stock and the amount and timing of any such repurchases. The Company has based these forward-looking statements on current expectations and assumptions regarding the Company's share repurchase program, which are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the forward-looking statements. These risks and uncertainties include, but are not limited to, changes in the price or trading volume of the Company's common stock, developments or changes in economic or market conditions, alternative investment opportunities and other risks and uncertainties outside of our control. Additional risks and uncertainties that may cause actual results to differ materially include the risks and uncertainties listed in the Company's filings with the Securities and Exchange Commission, including the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023. In providing forward-looking statements, the Company is not undertaking any duty or obligation to update these statements publicly as a result of new information, future events or otherwise, except as required by law.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits:

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press release, dated February 21, 2024.
99.2	PROG Holdings, Inc. Earnings Supplement Presentation, dated February 21, 2024.
104	The cover page from this Current Report on Form 8-K, formatted in Inline XBRL

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 21, 2024

By: PROG Holdings, Inc.
/s/ Brian Garner
Brian Garner
Chief Financial Officer

PROG Holdings Reports Fourth Quarter 2023 Results; Initiates Quarterly Cash Dividend

- Consolidated revenues of \$577.4 million; Earnings before taxes of \$28.5 million
- Adjusted EBITDA of \$61.0 million
- Diluted EPS of \$0.41; Non-GAAP Diluted EPS of \$0.72
- Progressive Leasing GMV of \$547.6 million, up 1.2% year-over-year
- Company initiates quarterly cash dividend, announces \$500 million share repurchase authorization

SALT LAKE CITY, February 21, 2024 - PROG Holdings, Inc. (NYSE:PRG), the fintech holding company for Progressive Leasing, Vive Financial, Four Technologies, and Build today announced financial results for the fourth quarter ended December 31, 2023, and the initiation of a quarterly cash dividend for shareholders, as well as a \$500 million share repurchase authorization.

"We were pleased to finish 2023 with financial results that matched or exceeded our outlook, as strong customer behavior and conversion rates during the holiday period drove a year-over-year increase in quarterly GMV, due in part to marketing and other initiatives we put in place with our retail partners," said PROG Holdings President and CEO Steve Michaels. "Our portfolio remains healthy, and we continue to effectively manage its performance while maintaining cost discipline in the face of challenging retail conditions, enabling us to deliver strong results for both the fourth quarter and the full year. Our focus remains on our three-pillared strategy to grow, enhance, and expand, while our active management of our portfolio and SG&A spend allows us to invest in key growth initiatives, positioning us for future success."

"Additionally, our Board of Directors has approved payment of a quarterly cash dividend of \$0.12 per share of Company common stock in the first quarter of 2024 alongside a new \$500 million share repurchase authorization," Michaels continued. "We believe our cash-efficient model will allow us to reinvest in the business while pursuing a balanced capital return strategy for our shareholders."

Consolidated Results

Consolidated revenues for the fourth quarter of 2023 were \$577.4 million, a decrease of 5.7% from the same period in 2022, driven by a lower gross leased asset balance entering the quarter.

Consolidated net earnings for the quarter were \$18.6 million, compared with \$36.1 million in the prior year period. Adjusted EBITDA for the quarter decreased 18.1% to \$61.0 million, or 10.6% of revenues, compared with \$74.4 million, or 12.2% of revenues for the same period in 2022. The year-over-year decline in adjusted EBITDA was driven primarily by a decline in revenue and deleveraging of SG&A, partially offset by customer payment performance.

Diluted earnings per share for the fourth quarter of 2023 were \$0.41, compared with \$0.73 in the year ago period. On a non-GAAP basis, diluted earnings per share were \$0.72 in the fourth quarter of 2023, compared with \$0.84 for the same period in 2022. The Company's weighted average shares outstanding assuming dilution in the fourth quarter was 8.3% lower year-over-year.

Progressive Leasing Results

Progressive Leasing's fourth quarter GMV increased 1.2% year over year to \$547.6 million, primarily driven by better-than-expected customer demand for leasable items during the holidays. The provision for lease merchandise write-offs for the quarter was 7.0%, within the Company's 6%-8% targeted annual range.

Capital Returns

PROG Holdings ended the fourth quarter of 2023 with cash of \$155.4 million and gross debt of \$600 million. The Company repurchased \$31.3 million of its stock in the quarter at an average price of \$28.35 per share. PROG Holdings' Board has authorized a total of \$500 million of share repurchases under the Company's existing share repurchase program, as well as a quarterly cash dividend of \$0.12 per share of the Company's common stock, payable on March 28, 2024 to shareholders of record at the close of business on March 14, 2024. While the Company expects to continue paying a quarterly cash dividend going forward, the future payment of dividends will be at the sole discretion of our Board of Directors and will depend on many factors, including our earnings, financial condition, and other considerations that our Board of Directors deems relevant.

2024 Outlook

PROG Holdings is issuing full year and Q1 2024 outlook for revenues, consolidated net earnings, segment earnings before taxes, adjusted EBITDA, diluted GAAP EPS, and diluted non-GAAP EPS. This outlook assumes a difficult operating environment with continued soft demand for consumer durable goods, no material changes in the Company's decisioning posture, an effective tax rate for non-GAAP EPS of approximately 29%, no material increases in the unemployment rate for our consumer, and no impact from additional share repurchases.

(In thousands, except per share amounts)	Full Year 2024 Outlook	
	Low	High
PROG Holdings - Total Revenues	\$ 2,235,000	\$ 2,335,000
PROG Holdings - Net Earnings	89,500	105,000
PROG Holdings - Adjusted EBITDA	230,000	250,000
PROG Holdings - Diluted EPS	2.00	2.34
PROG Holdings - Diluted Non-GAAP EPS	2.70	3.00
Progressive Leasing - Total Revenues	2,160,000	2,240,000
Progressive Leasing - Earnings Before Taxes	147,000	164,000
Progressive Leasing - Adjusted EBITDA	241,000	256,000
Vive - Total Revenues	55,000	65,000
Vive - Earnings Before Taxes	1,500	3,000
Vive - Adjusted EBITDA	3,000	5,000
Other - Total Revenues	20,000	30,000
Other - Loss Before Taxes	(20,000)	(18,000)
Other - Adjusted EBITDA	(14,000)	(11,000)

(In thousands, except per share amounts)	Three Months Ended March 31, 2024 Outlook	
	Low	High
PROG Holdings - Total Revenues	\$ 620,000	\$ 640,000
PROG Holdings - Net Earnings	14,500	19,500
PROG Holdings - Adjusted EBITDA	62,000	68,000
PROG Holdings - Diluted EPS	0.34	0.44
PROG Holdings - Diluted Non-GAAP EPS	0.80	0.85

Conference Call and Webcast

The Company has scheduled a live webcast and conference call for Wednesday, February 21, 2024, at 8:30 A.M. ET to discuss its financial results for the fourth quarter of 2023. To access the live webcast, visit the Events and Presentations page of the Company's Investor Relations website, <https://investor.progholdings.com/>.

About PROG Holdings, Inc.

PROG Holdings, Inc. (NYSE:PRG) is a fintech holding company headquartered in Salt Lake City, UT, that provides transparent and competitive payment options to consumers. The Company owns Progressive Leasing, a leading provider of e-commerce, app-based, and in-store point-of-sale lease-to-own solutions, Vive Financial, an omnichannel provider of second-look revolving credit products, Four Technologies, a provider of Buy Now, Pay Later payment options through its platform, Four, and Build, provider of personal credit building products. More information on PROG Holdings and its companies can be found at <https://investor.progholdings.com/>.

Forward Looking Statements:

Statements in this news release regarding our business that are not historical facts are "forward-looking statements" that involve risks and uncertainties which could cause actual results to differ materially from those contained in the forward-looking statements. Such forward-looking statements generally can be identified by the use of forward-looking terminology, such as "continue", "allow", "believe", "payable", "expects", "outlook", "will", "outlook", "assumes" and similar forward-looking terminology. These risks and uncertainties include factors such as (i) continued volatility and challenges in the macro environment and, in particular, the unfavorable effects on our business of significant inflation, elevated interest rates, and fears of a recession, and the impact of those headwinds on: (a) consumer confidence and customer demand for the merchandise that our POS partners sell, in particular consumer durables; (b) our customers' disposable income and their ability to make the lease and loan payments they owe the Company; (c) the availability of consumer credit; and (d) our overall financial performance and outlook; (ii) our businesses being subject to extensive laws and regulations, including laws and regulations unique to the industries in which our businesses operate, that may subject them to government investigations and significant monetary penalties and compliance-related burdens, as well as an increased focus by federal, state and local regulators on the industries within which our businesses operate, including with respect to consumer protection, customer privacy, third party and employee fraud and information security; (iii) deteriorating macroeconomic conditions resulting in the algorithms and other proprietary decisioning tools used in approving Progressive Leasing and Vive customers for leases and loans no longer being indicative of their ability to perform, which may limit the ability of those businesses to avoid lease and loan charge-offs or may result in their reserves being insufficient to cover actual losses; (iv) the impact of the cybersecurity incident experienced by Progressive Leasing in September 2023 and expenses incurred in connection with responding to the matter, including the litigation filed in response to that incident, or any regulatory proceedings that may result from the incident; (v) a large percentage of the Company's revenues being concentrated with several of

Progressive Leasing's key POS partners; (vi) the risks that Progressive Leasing will be unable to attract new POS partners or retain and grow its business with its existing POS partners; (vii) Vive's and Four's business models differing significantly from Progressive Leasing's, which creates specific and unique risks for each of the Vive and Four businesses, including Vive's reliance on a limited number of bank partners to issue its credit products and each of Vive's and Four's exposure to the unique regulatory risks associated with the laws and regulations that apply to each of their businesses; (viii) our ability to continue to protect confidential, proprietary, or sensitive information, including the personal and confidential information of our customers, which may be adversely affected by cyber-attacks, employee or other internal misconduct, computer viruses, electronic break-ins or "hacking", or similar disruptions, any one of which could have a material adverse impact on our results of operations, financial condition, and prospects; (ix) our cost reduction initiatives may not be adequate or may have unintended consequences that could be disruptive to our businesses, including with respect to our global workforce strategy; (x) the risk that our capital allocation strategy, including our current stock repurchase and dividend programs, as well as any future debt repurchase program, will not be effective at enhancing shareholder value and may have an adverse impact on our cash reserves; (xi) the loss of the services of our key executives or our inability to attract and retain key talent, particularly with respect to our information technology function, may have a material adverse impact on our operations; (xii) increased competition from traditional and virtual lease-to-own competitors and also from competitors of our Vive segment; (xiii) the transactions offered by our Progressive Leasing, Vive and/or Four businesses may be negatively characterized by government officials, consumer advocacy groups or the media; (xiv) real or perceived software or system errors, failures, bugs, defects or outages, including those that may be caused by third-party vendors, may adversely affect Progressive Leasing, Vive or Four; and (xv) the other risks and uncertainties discussed under "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, filed with the SEC on February 21, 2024. Statements in this press release that are "forward-looking" include without limitation statements about: (i) the benefits expected from our stock repurchase program and from our payment of a quarterly cash dividend, and our expectations regarding paying such a dividend going forward; (ii) the health of our lease portfolio and our ability to effectively manage that portfolio performance and SG&A spending; (iii) our ability to invest in our business, including in our key growth initiatives; (iv) our expectations regarding our cash efficiency and our capital return strategy; and (v) our outlook for the first quarter and full year 2024. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by law, the Company undertakes no obligation to update these forward-looking statements to reflect subsequent events or circumstances after the date of this press release.

Investor Contact

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Vice President, Investor Relations
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Media Contact

Mark Delcorps
Director, Corporate Communications
media@progholdings.com

PROG Holdings, Inc.
Consolidated Statements of Earnings
(In thousands, except per share data)

	(Unaudited) Three Months Ended December 31,		Year Ended December 31,	
	2023	2022	2023	2022
REVENUES:				
Lease Revenues and Fees	\$ 557,484	\$ 592,942	\$ 2,333,588	\$ 2,523,785
Interest and Fees on Loans Receivable	19,917	19,155	74,676	74,041
	<u>577,401</u>	<u>612,097</u>	<u>2,408,264</u>	<u>2,597,826</u>
COSTS AND EXPENSES:				
Depreciation of Lease Merchandise	374,146	399,017	1,576,303	1,757,730
Provision for Lease Merchandise Write-offs	38,955	38,271	155,250	193,926
Operating Expenses	128,932	112,377	451,084	450,374
Impairment of Goodwill	—	—	—	10,151
	<u>542,033</u>	<u>549,665</u>	<u>2,182,637</u>	<u>2,412,181</u>
OPERATING PROFIT	<u>35,368</u>	<u>62,432</u>	<u>225,627</u>	<u>185,645</u>
Interest Expense, Net	(6,857)	(8,701)	(29,406)	(37,401)
EARNINGS BEFORE INCOME TAX EXPENSE	<u>28,511</u>	<u>53,731</u>	<u>196,221</u>	<u>148,244</u>
INCOME TAX EXPENSE	<u>9,936</u>	<u>17,646</u>	<u>57,383</u>	<u>49,535</u>
NET EARNINGS	<u>\$ 18,575</u>	<u>\$ 36,085</u>	<u>\$ 138,838</u>	<u>\$ 98,709</u>
EARNINGS PER SHARE				
Basic	\$ 0.42	\$ 0.74	\$ 3.02	\$ 1.90
Assuming Dilution	\$ 0.41	\$ 0.73	\$ 2.98	\$ 1.90
WEIGHTED AVERAGE SHARES OUTSTANDING:				
Basic	44,337	49,029	46,034	51,921
Assuming Dilution	45,075	49,170	46,550	52,075

PROG Holdings, Inc.
Consolidated Balance Sheets
(In thousands, except share data)

	December 31, 2023		December 31, 2022
ASSETS:			
Cash and Cash Equivalents	\$ 155,416	\$	131,880
Accounts Receivable (net of allowances of \$64,180 in 2023 and \$69,264 in 2022)	67,879		64,521
Lease Merchandise (net of accumulated depreciation and allowances of \$423,466 in 2023 and \$467,355 in 2022)	633,427		648,043
Loans Receivable (net of allowances and unamortized fees of \$50,022 in 2023 and \$53,635 in 2022)	126,823		130,966
Property and Equipment, Net	24,104		23,852
Operating Lease Right-of-Use Assets	9,271		11,875
Goodwill	296,061		296,061
Other Intangibles, Net	91,664		114,411
Income Tax Receivable	32,918		18,864
Deferred Income Tax Assets	2,981		2,955
Prepaid Expenses and Other Assets	50,711		48,481
Total Assets	<u>\$ 1,491,255</u>	<u>\$</u>	<u>1,491,909</u>
LIABILITIES & SHAREHOLDERS' EQUITY:			
Accounts Payable and Accrued Expenses	\$ 151,259	\$	135,025
Deferred Income Tax Liabilities	104,838		137,261
Customer Deposits and Advance Payments	35,713		37,074
Operating Lease Liabilities	15,849		21,122
Debt	592,265		590,966
Total Liabilities	<u>899,924</u>		<u>921,448</u>
SHAREHOLDERS' EQUITY:			
Common Stock, Par Value \$0.50 Per Share: Authorized: 225,000,000 Shares at December 31, 2023 and 2022; Shares Issued: 82,078,654 at December 31, 2023 and 2022	41,039		41,039
Additional Paid-in Capital	352,421		338,814
Retained Earnings	1,293,073		1,154,235
	<u>1,686,533</u>		<u>1,534,088</u>
Less: Treasury Shares at Cost			
Common Stock: 38,404,527 Shares at December 31, 2023 and 34,044,102 at December 31, 2022	(1,095,202)		(963,627)
Total Shareholders' Equity	<u>591,331</u>		<u>570,461</u>
Total Liabilities & Shareholders' Equity	<u>\$ 1,491,255</u>	<u>\$</u>	<u>1,491,909</u>

PROG Holdings, Inc.
Consolidated Statements of Cash Flows
(In thousands)

	Year Ended December 31,	
	2023	2022
OPERATING ACTIVITIES:		
Net Earnings	\$ 138,838	\$ 98,709
Adjustments to Reconcile Net Earnings to Cash Provided by Operating Activities:		
Depreciation of Lease Merchandise	1,576,303	1,757,730
Other Depreciation and Amortization	32,032	33,851
Provisions for Accounts Receivable and Loan Losses	345,383	417,496
Stock-Based Compensation	24,920	17,521
Deferred Income Taxes	(32,449)	(9,199)
Impairment of Goodwill	—	10,151
Non-Cash Lease Expense	(2,669)	(1,674)
Other Changes, Net	(5,992)	(7,164)
Changes in Operating Assets and Liabilities:		
Additions to Lease Merchandise	(1,721,117)	(1,889,207)
Book Value of Lease Merchandise Sold or Disposed	159,430	197,489
Accounts Receivable	(307,984)	(374,515)
Prepaid Expenses and Other Assets	(2,110)	68
Income Tax Receivable and Payable	(14,188)	(6,007)
Operating Lease Right-of-Use Assets and Liabilities	—	2,999
Accounts Payable and Accrued Expenses	15,200	2,227
Customer Deposits and Advance Payments	(1,361)	(7,996)
Cash Provided by Operating Activities	<u>204,236</u>	<u>242,479</u>
INVESTING ACTIVITIES:		
Investments in Loans Receivable	(214,686)	(203,600)
Proceeds from Loans Receivable	185,056	159,707
Outflows on Purchases of Property and Equipment	(9,616)	(9,674)
Proceeds from Property and Equipment	48	27
Proceeds from Acquisitions of Businesses	365	6
Cash Used in Investing Activities	<u>(38,833)</u>	<u>(53,534)</u>
FINANCING ACTIVITIES:		
Acquisition of Treasury Stock	(139,573)	(223,598)
Tender Offer Shares Repurchased and Retired	—	(274)
Issuance of Stock Under Stock Option and Employee Purchase Plans	1,357	1,150
Shares Withheld for Tax Payments	(3,622)	(2,902)
Debt Issuance Costs	(29)	(1,600)
Cash Used in Financing Activities	<u>(141,867)</u>	<u>(227,224)</u>
Increase (Decrease) in Cash and Cash Equivalents	23,536	(38,279)
Cash and Cash Equivalents at Beginning of Year	131,880	170,159
Cash and Cash Equivalents at End of Year	<u>\$ 155,416</u>	<u>\$ 131,880</u>
Net Cash Paid During the Year:		
Interest	\$ 36,991	\$ 35,712
Income Taxes	\$ 100,433	\$ 62,172

PROG Holdings, Inc.
Quarterly Revenues by Segment
(In thousands)

(Unaudited)
Three Months Ended
December 31, 2023

	Progressive Leasing	Vive	Other	Consolidated Total
Lease Revenues and Fees	\$ 557,484	\$ —	\$ —	\$ 557,484
Interest and Fees on Loans Receivable	—	17,025	2,892	19,917
Total Revenues	\$ 557,484	\$ 17,025	\$ 2,892	\$ 577,401

(Unaudited)
Three Months Ended
December 31, 2022

	Progressive Leasing	Vive	Other	Consolidated Total
Lease Revenues and Fees	\$ 592,942	\$ —	\$ —	\$ 592,942
Interest and Fees on Loans Receivable	—	17,886	1,269	19,155
Total Revenues	\$ 592,942	\$ 17,886	\$ 1,269	\$ 612,097

PROG Holdings, Inc.
Annual Revenues by Segment
(In thousands)

	Twelve Months Ended			
	December 31, 2023			
	Progressive Leasing	Vive	Other	Consolidated Total
Lease Revenues and Fees	2,333,588 \$	— \$	— \$	2,333,588
Interest and Fees on Loans Receivable	—	68,912	5,764	74,676
Total Revenues	2,333,588 \$	68,912 \$	5,764 \$	2,408,264

	Twelve Months Ended			
	December 31, 2022			
	Progressive Leasing	Vive	Other	Consolidated Total
Lease Revenues and Fees	2,523,785 \$	— \$	— \$	2,523,785
Interest and Fees on Loans Receivable	—	70,911	3,130	74,041
Total Revenues	2,523,785 \$	70,911 \$	3,130 \$	2,597,826

PROG Holdings, Inc.
Gross Merchandise Volume by Quarter
(In thousands)

Progressive Leasing
Vive
Other
Total GMV

(Unaudited)			
Three Months Ended December 31,			
	2023		2022
\$	547,575	\$	540,913
	31,918		40,417
	53,260		26,192
\$	632,753	\$	607,522

Use of Non-GAAP Financial Information:

Non-GAAP net earnings, non-GAAP diluted earnings per share, and adjusted EBITDA are supplemental measures of our performance that are not calculated in accordance with generally accepted accounting principles in the United States ("GAAP"). Non-GAAP diluted earnings per share for the full year 2024 and first quarter 2024 outlook exclude intangible amortization expense, restructuring expenses, and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP net earnings and non-GAAP diluted earnings per share for the three and twelve months ended December 31, 2023 exclude intangible amortization expense, restructuring expenses, costs related to the cybersecurity incident, regulatory insurance recoveries, and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP net earnings and non-GAAP diluted earnings per share for the three and twelve months ended December 31, 2022, exclude intangible amortization expense, restructuring expenses, impairment of goodwill and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. The amount for the after-tax non-GAAP adjustment, which is tax effected using our statutory tax rate, can be found in the reconciliation of net earnings and earnings per share assuming dilution to non-GAAP net earnings and earnings per share assuming dilution table in this press release.

The Adjusted EBITDA figures presented in this press release are calculated as the Company's earnings before interest expense, net, depreciation on property and equipment, amortization of intangible assets and income taxes. Adjusted EBITDA for the full year 2024 and first quarter 2024 outlook exclude stock-based compensation expense and restructuring expenses. Adjusted EBITDA for the three and twelve months ended December 31, 2023, exclude stock-based compensation expense, restructuring expenses, costs related to the cybersecurity incident and regulatory insurance recoveries. Adjusted EBITDA for the three and twelve months ended December 31, 2022, exclude stock-based compensation expense, restructuring expenses and impairment of goodwill. The amounts for these pre-tax non-GAAP adjustments can be found in the segment EBITDA tables in this press release.

Management believes that non-GAAP net earnings, non-GAAP diluted earnings per share, and adjusted EBITDA provide relevant and useful information, and are widely used by analysts, investors and competitors in our industry as well as by our management in assessing both consolidated and business unit performance.

Non-GAAP net earnings, non-GAAP diluted earnings, and adjusted EBITDA provide management and investors with an understanding of the results from the primary operations of our business by excluding the effects of certain items that generally arose from larger, one-time transactions that are not reflective of the ordinary earnings activity of our operations or transactions that have variability and volatility of the amount. We believe the exclusion of stock-based compensation expense provides for a better comparison of our operating results with our peer companies as the calculations of stock-based compensation vary from period to period and company to company due to different valuation methodologies, subjective assumptions and the variety of award types. This measure may be useful to an investor in evaluating the underlying operating performance of our business.

Adjusted EBITDA also provides management and investors with an understanding of one aspect of earnings before the impact of investing and financing charges and income taxes. These measures may be useful to an investor in evaluating our operating performance because the measures:

- Are widely used by investors to measure a company's operating performance without regard to items excluded from the calculation of such measure, which can vary substantially from company to company depending upon accounting methods, book value of assets, capital structure and the method by which assets were acquired, among other factors.*
- Are used by rating agencies, lenders and other parties to evaluate our creditworthiness.*
- Are used by our management for various purposes, including as a measure of performance of our operating entities and as a basis for strategic planning and forecasting.*

Non-GAAP financial measures, however, should not be used as a substitute for, or considered superior to, measures of financial performance prepared in accordance with GAAP, such as the Company's GAAP basis net earnings and diluted earnings per share and the GAAP revenues and earnings before income taxes of the Company's segments, which are also presented in the press release. Further, we caution investors that amounts presented in accordance with our definitions of non-GAAP net earnings, non-GAAP diluted earnings per share, and adjusted EBITDA may not be comparable to similar measures disclosed by other companies, because not all companies and analysts calculate these measures in the same manner.

PROG Holdings, Inc.
Reconciliation of Net Earnings and Earnings Per Share Assuming Dilution to Non-GAAP Net Earnings and Earnings Per Share Assuming Dilution
(In thousands, except per share amounts)

	(Unaudited)					
	Three Months Ended			Twelve Months Ended		
	Mar 31,	Jun 30,	Sept 30,	Dec 31,	Dec 31,	
	2023					
Net Earnings	\$ 48,033	\$ 37,218	\$ 35,012	\$ 18,575	\$ 138,838	
Add: Intangible Amortization Expense	5,724	5,723	5,650	5,651	22,748	
Add: Restructuring Expense	757	963	238	10,575	12,533	
Add: Costs Related to the Cybersecurity Incident	—	—	1,805	1,028	2,833	
Less: Regulatory Insurance Recoveries	(525)	—	—	—	(525)	
Less: Tax Impact of Adjustments ⁽¹⁾	(1,549)	(1,738)	(2,000)	(4,486)	(9,773)	
Add: Accrued Interest on FTC Settlement Uncertain Tax Position	970	970	971	1,078	3,989	
Non-GAAP Net Earnings	<u>\$ 53,410</u>	<u>\$ 43,136</u>	<u>\$ 41,676</u>	<u>\$ 32,421</u>	<u>\$ 170,643</u>	
Earnings Per Share Assuming Dilution	\$ 1.00	\$ 0.79	\$ 0.76	\$ 0.41	\$ 2.98	
Add: Intangible Amortization Expense	0.12	0.12	0.12	0.13	0.49	
Add: Restructuring Expense	0.02	0.02	0.01	0.23	0.27	
Add: Costs Related to the Cybersecurity Incident	—	—	0.04	0.02	0.06	
Less: Regulatory Insurance Recoveries	(0.01)	—	—	—	(0.01)	
Less: Tax Impact of Adjustments ⁽¹⁾	(0.03)	(0.04)	(0.04)	(0.10)	(0.21)	
Add: Accrued Interest on FTC Settlement Uncertain Tax Position	0.02	0.02	0.02	0.02	0.09	
Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾	<u>\$ 1.11</u>	<u>\$ 0.92</u>	<u>\$ 0.90</u>	<u>\$ 0.72</u>	<u>\$ 3.67</u>	
Weighted Average Shares Outstanding Assuming Dilution	48,139	46,896	46,133	45,075	46,550	

(1) Adjustments are tax-effected using an assumed statutory tax rate of 26%.

(2) In some cases, the sum of individual EPS amounts may not equal total non-GAAP EPS calculations due to rounding.

PROG Holdings, Inc.
Reconciliation of Net Earnings and Earnings Per Share Assuming Dilution to Non-GAAP Net Earnings and Earnings Per Share Assuming Dilution
(In thousands, except per share amounts)

	(Unaudited)				
	Three Months Ended			Twelve Months Ended	
	Mar 31,	Jun 30,	Sept 30,	Dec 31,	Dec 31,
	2022				
Net Earnings	\$ 27,135	\$ 19,484	\$ 16,005	\$ 36,085	\$ 98,709
Add: Intangible Amortization Expense	5,724	5,723	5,724	5,723	22,894
Add: Restructuring Expense	—	4,328	4,673	—	9,001
Add: Impairment of Goodwill	—	—	10,151	—	10,151
Less: Tax Impact of Adjustments ⁽¹⁾	(1,488)	(2,613)	(2,703)	(1,488)	(8,292)
Add: Accrued Interest on FTC Settlement Uncertain Tax Position	539	647	755	972	2,913
Non-GAAP Net Earnings	<u>\$ 31,910</u>	<u>\$ 27,569</u>	<u>\$ 34,605</u>	<u>\$ 41,292</u>	<u>\$ 135,376</u>
Earnings Per Share Assuming Dilution	\$ 0.49	\$ 0.37	\$ 0.32	\$ 0.73	\$ 1.90
Add: Intangible Amortization Expense	0.10	0.11	0.11	0.12	0.44
Add: Restructuring Expense	—	0.08	0.09	—	0.17
Add: Impairment of Goodwill	—	—	0.20	—	0.19
Less: Tax Impact of Adjustments ⁽¹⁾	(0.03)	(0.05)	(0.05)	(0.03)	(0.16)
Add: Accrued Interest on FTC Settlement Uncertain Tax Position	0.01	0.01	0.01	0.02	0.06
Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾	<u>\$ 0.57</u>	<u>\$ 0.52</u>	<u>\$ 0.68</u>	<u>\$ 0.84</u>	<u>\$ 2.60</u>
Weighted Average Shares Outstanding Assuming Dilution	55,706	52,961	50,547	49,170	52,075

(1) Adjustments are tax-effected using an assumed statutory tax rate of 26%.

(2) In some cases, the sum of individual EPS amounts may not equal total non-GAAP EPS calculations due to rounding.

PROG Holdings, Inc.
Non-GAAP Financial Information
Quarterly Segment EBITDA
(In thousands)

(Unaudited)
Three Months Ended
December 31, 2023

	Progressive Leasing	Vive	Other	Consolidated Total
Net Earnings				\$ 18,575
Income Tax Expense ⁽¹⁾				9,936
Earnings (Loss) Before Income Tax Expense	\$ 35,857	\$ 59	(7,405)	28,511
Interest Expense, Net	6,915	24	(82)	6,857
Depreciation	1,941	211	353	2,505
Amortization	5,422	—	229	5,651
EBITDA	50,135	294	(6,905)	43,524
Stock-Based Compensation	4,024	306	1,509	5,839
Restructuring Expense	10,575	—	—	10,575
Costs Related to the Cybersecurity Incident	1,028	—	—	1,028
Adjusted EBITDA	\$ 65,762	\$ 600	(5,396)	\$ 60,966

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

(Unaudited)
Three Months Ended
December 31, 2022

	Progressive Leasing	Vive	Other	Consolidated Total
Net Earnings				\$ 36,085
Income Tax Expense ⁽¹⁾				17,646
Earnings (Loss) Before Income Tax Expense	\$ 61,187	\$ 41	(7,497)	53,731
Interest Expense, Net	8,590	111	—	8,701
Depreciation	2,283	199	200	2,682
Amortization	5,420	—	303	5,723
EBITDA	77,480	351	(6,994)	70,837
Stock-Based Compensation	2,925	100	566	3,591
Adjusted EBITDA	\$ 80,405	\$ 451	(6,428)	\$ 74,428

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

PROG Holdings, Inc.
Non-GAAP Financial Information
Twelve Month Segment EBITDA
(In thousands)

	Twelve Months Ended			
	December 31, 2023			
	Progressive Leasing	Vive	Other	Consolidated Total
Net Earnings				\$ 138,838
Income Tax Expense ⁽¹⁾				57,383
Earnings (Loss) Before Income Tax Expense	\$ 216,271	\$ 4,545	\$ (24,595)	\$ 196,221
Interest Expense, Net	28,978	593	(165)	29,406
Depreciation	7,482	745	1,058	9,285
Amortization	21,684	—	1,064	22,748
EBITDA	274,415	5,883	(22,638)	257,660
Stock-Based Compensation	17,327	1,190	6,403	24,920
Restructuring Expense	12,533	—	—	12,533
Regulatory Insurance Recoveries	(525)	—	—	(525)
Costs Related to the Cybersecurity Incident	2,833	—	—	2,833
Adjusted EBITDA	\$ 306,583	\$ 7,073	\$ (16,235)	\$ 297,421

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

	Twelve Months Ended			
	December 31, 2022			
	Progressive Leasing	Vive	Other	Consolidated Total
Net Earnings				\$ 98,709
Income Tax Expense ⁽¹⁾				49,535
Earnings (Loss) Before Income Tax Expense	\$ 174,143	\$ 9,195	\$ (35,094)	\$ 148,244
Interest Expense, Net	37,003	398	—	37,401
Depreciation	9,691	795	471	10,957
Amortization	21,683	—	1,211	22,894
EBITDA	242,520	10,388	(33,412)	219,496
Stock-Based Compensation	12,633	391	4,497	17,521
Restructuring Expense	8,343	658	—	9,001
Impairment of Goodwill	—	—	10,151	10,151
Adjusted EBITDA	\$ 263,496	\$ 11,437	\$ (18,764)	\$ 256,169

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

PROG Holdings, Inc.
Non-GAAP Financial Information
Reconciliation of Full Year 2024 Outlook for Adjusted EBITDA
(In thousands)

	Fiscal Year 2024 Ranges			Consolidated Total
	Progressive Leasing	Vive	Other	
Estimated Net Earnings				\$89,500 - \$105,000
Income Tax Expense ⁽¹⁾				39,000 - 44,000
Projected Earnings (Loss) Before Income Tax Expense	\$147,000 - \$164,000	\$1,500 - \$3,000	\$(20,000) - \$(18,000)	128,500 - 149,000
Interest Expense, Net	31,000 - 29,000	—	—	31,000 - 29,000
Depreciation	8,000	500	2,000	10,500
Amortization	17,000	—	1,000	18,000
Projected EBITDA	203,000 - 218,000	2,000 - 3,500	(17,000) - (15,000)	188,000 - 206,500
Stock-Based Compensation	18,000 - 20,000	1,000 - 1,500	3,000 - 4,000	22,000 - 25,500
Restructuring Expense	20,000 - 18,000	—	—	20,000 - 18,000
Projected Adjusted EBITDA	\$241,000 - \$256,000	\$3,000 - \$5,000	\$(14,000) - \$(11,000)	\$230,000 - \$250,000

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

PROG Holdings, Inc.
Non-GAAP Financial Information
Reconciliation of the Three Months Ended March 31, 2024 Outlook for Adjusted EBITDA
(In thousands)

	Three Months Ended March 31, 2024 Outlook
Estimated Net Earnings	Consolidated Total
Income Tax Expense ⁽¹⁾	\$14,500 - \$19,500
Projected Earnings Before Income Tax Expense	6,000 - 8,000
Interest Expense, Net	20,500 - 27,500
Depreciation	8,000 - 7,500
Amortization	2,500
Projected EBITDA	6,000
Stock-Based Compensation	37,000 - 43,500
Restructuring Expense	5,000 - 6,500
Projected Adjusted EBITDA	20,000 - 18,000
	\$62,000 - \$68,000

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

PROG Holdings, Inc.
Reconciliation of Full Year 2024 Outlook for Earnings Per Share
Assuming Dilution to Non-GAAP Earnings Per Share Assuming Dilution

	Full Year 2024	
	Low	High
Projected Earnings Per Share Assuming Dilution	\$ 2.00	\$ 2.34
Add: Projected Intangible Amortization Expense	0.40	0.40
Add: Projected Interest on FTC Settlement Uncertain Tax Position	0.07	0.07
Add: Projected Restructuring Expense	0.44	0.40
Subtract: Tax Effect on Non-GAAP Adjustments ⁽¹⁾	(0.22)	(0.21)
Projected Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾	\$ 2.70	\$ 3.00

(1) Adjustments are tax-effected using an assumed statutory tax rate of 26%.

(2) In some cases, the sum of individual EPS amounts may not equal total non-GAAP EPS calculations due to rounding.

PROG Holdings, Inc.
Reconciliation of the Three Months Ended March 31, 2024 Outlook for Earnings Per Share
Assuming Dilution to Non-GAAP Earnings Per Share Assuming Dilution

	Three Months Ended	
	Low	High
Projected Earnings Per Share Assuming Dilution	\$ 0.34	\$ 0.44
Add: Projected Intangible Amortization Expense	0.13	0.13
Add: Projected Interest on FTC Settlement Uncertain Tax Position	0.02	0.02
Add: Projected Restructuring Expense	0.45	0.40
Subtract: Tax Effect on Non-GAAP Adjustments ⁽¹⁾	(0.15)	(0.14)
Projected Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾	\$ 0.80	\$ 0.85

(1) Adjustments are tax-effected using an assumed statutory tax rate of 26%.

(2) In some cases, the sum of individual EPS amounts may not equal total non-GAAP EPS calculations due to rounding.

PROG Holdings, Inc.

Q4 2023 Earnings Supplement

February 21, 2024

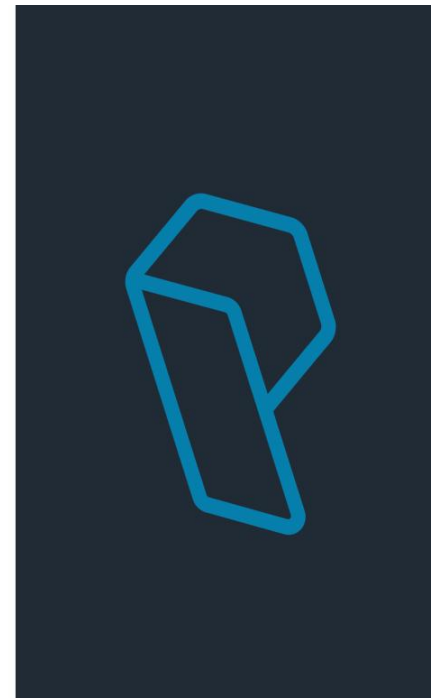


Use of Forward-Looking Statements

Statements in this earnings supplement regarding our business that are not historical facts are "forward-looking statements" that involve risks and uncertainties which could cause actual results to differ materially from those contained in the forward-looking statements. Such forward-looking statements generally can be identified by the use of forward-looking terminology, such as "continue", "allow", "believe", "payable", "expects", "outlook", and similar forward-looking terminology. These risks and uncertainties include factors such as (i) continued volatility and challenges in the macro environment and, in particular, the unfavorable effects on our business of significant inflation, elevated interest rates, and fears of a recession, and the impact of those headwinds on: (a) consumer confidence and customer demand for the merchandise that our POS partners sell, in particular consumer durables; (b) our customers' disposable income and their ability to make the lease and loan payments they owe the Company; (c) the availability of consumer credit; and (d) our overall financial performance and outlook; (ii) our businesses being subject to extensive laws and regulations, including laws and regulations unique to the industries in which our businesses operate, that may subject them to government investigations and significant monetary penalties and compliance-related burdens, as well as an increased focus by federal, state and local regulators on the industries within which our businesses operate, including with respect to consumer protection, customer privacy, third party and employee fraud and information security; (iii) deteriorating macroeconomic conditions resulting in the algorithms and other proprietary decisioning tools used in approving Progressive Leasing and Vive customers for leases and loans no longer being indicative of their ability to perform, which may limit the ability of those businesses to avoid lease and loan charge-offs or may result in their reserves being insufficient to cover actual losses; (iv) the impact of the cybersecurity incident experienced by Progressive Leasing in September 2023 and expenses incurred in connection with responding to the matter, including the litigation filed in response to that incident, or any regulatory proceedings that may result from the incident; (v) a large percentage of the Company's revenues being concentrated with several of Progressive Leasing's key POS partners; (vi) the risks that Progressive Leasing will be unable to attract new POS partners or retain and grow its business with its existing POS partners; (vii) Vive's and Four's business models differing significantly from Progressive Leasing's, which creates specific and unique risks for each of the Vive and Four businesses, including Vive's reliance on a limited number of bank partners to issue its credit products and each of Vive's and Four's exposure to the unique regulatory risks associated with the laws and regulations that apply to each of their businesses; (viii) our ability to continue to protect confidential, proprietary, or sensitive information, including the personal and confidential information of our customers, which may be adversely affected by cyber-attacks, employee or other internal misconduct, computer viruses, electronic break-ins or "hacking", or similar disruptions, any one of which could have a material adverse impact on our results of operations, financial condition, and prospects; (ix) our cost reduction initiatives may not be adequate or may have unintended consequences that could be disruptive to our businesses, including with respect to our global workforce strategy; (x) the risk that our capital allocation strategy, including our current stock repurchase and dividend programs, as well as any future debt repurchase program, will not be effective at enhancing shareholder value and may have an adverse impact on our cash reserves; (xi) the loss of the services of our key executives or our inability to attract and retain key talent, particularly with respect to our information technology function, may have a material adverse impact on our operations; (xii) increased competition from traditional and virtual lease-to-own competitors and also from competitors of our Vive segment; (xiii) the transactions offered by our Progressive Leasing, Vive and/or Four businesses may be negatively characterized by government officials, consumer advocacy groups or the media; (xiv) real or perceived software or system errors, failures, bugs, defects or outages, including those that may be caused by third-party vendors, may adversely affect Progressive Leasing, Vive or Four; and (xv) the other risks and uncertainties discussed under "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, filed with the SEC on February 21, 2024. Statements in this earnings supplement that are "forward-looking" include without limitation statements about: (i) the benefits expected from our stock repurchase program and from our payment of a quarterly cash dividend, and our expectations regarding paying such a dividend going forward; (ii) the health of our lease portfolio and our ability to effectively manage that portfolio performance and SG&A spending; (iii) our ability to invest in our business, including in our key growth initiatives; (iv) our expectations regarding our cash efficiency and our capital return strategy; and (v) our outlook for the first quarter and full year 2024. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this earnings supplement. Except as required by law, the Company undertakes no obligation to update these forward-looking statements to reflect subsequent events or circumstances after the date of this earnings supplement.

PROG Holdings Q4 2023 Headlines

- **Progressive Leasing GMV** of \$547.6 million, up 1.2% year-over-year
- Board initiates **quarterly cash dividend**, announces **\$500 million share repurchase authorization**
- **Consolidated revenues** of \$577.4 million
- **Earnings before taxes of** \$28.5 million
- **Adjusted EBITDA** of \$61.0 million, decrease of 18.1% year-over-year
- **Diluted EPS** of \$0.41; **Non-GAAP Diluted EPS** of \$0.72, down 14.3% year-over-year



"We were pleased to finish 2023 with financial results that matched or exceeded our outlook, as strong customer behavior and conversion rates during the holiday period drove a year-over-year increase in quarterly GMV, due in part to marketing and other initiatives we put in place with our retail partners.

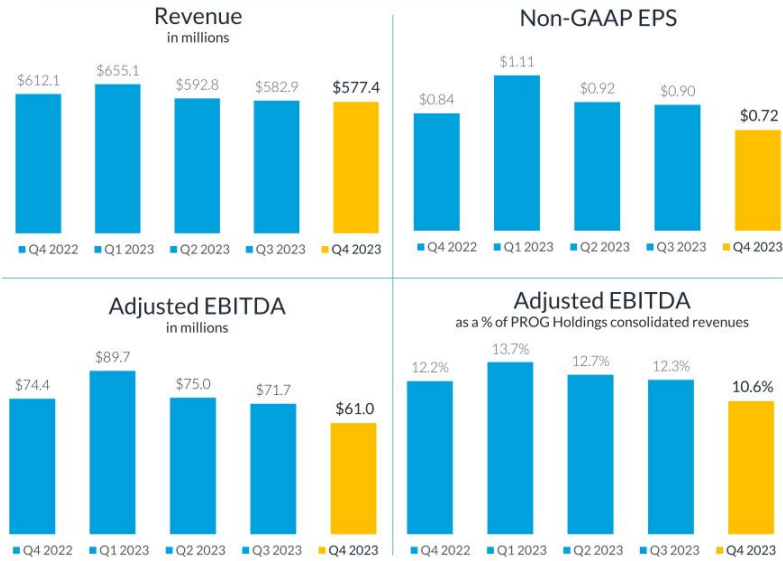
"Our portfolio remains healthy, and we continue to effectively manage its performance while maintaining cost discipline in the face of challenging retail conditions, enabling us to deliver strong results for both the fourth quarter and the full year. Our focus remains on our three-pillared strategy to Grow, Enhance, and Expand, while our active management of our portfolio and SG&A spend allows us to invest in key growth initiatives, positioning us for future success.

"Additionally, our Board of Directors has approved payment of a quarterly cash dividend of \$0.12 per share of Company common stock in the first quarter of 2024 alongside a new \$500 million share repurchase authorization. We believe our cash-efficient model will allow us to reinvest in the business while pursuing a balanced capital return strategy for our shareholders."



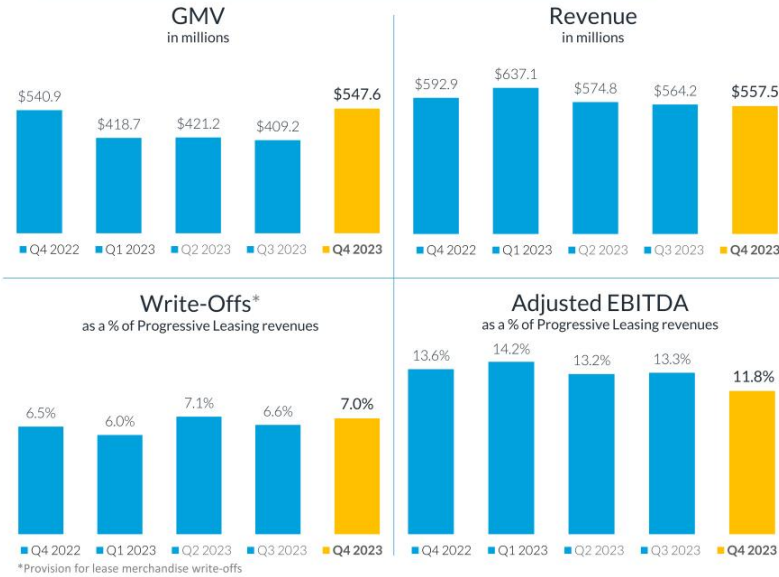
Steve Michaels
President and CEO,
PROG Holdings, Inc.

PROG Holdings Q4 Consolidated Results



- Consolidated revenue decline was driven by a lower gross leased asset balance entering the quarter
- Non-GAAP EPS continued to benefit from reduction of outstanding shares.
- Year-over-year decline in adjusted EBITDA was driven primarily by a decline in revenue and deleveraging of SG&A, partially offset by customer payment performance.

Progressive Leasing Q4 Segment Results



- Year-over-year GMV increase was primarily driven by better-than-expected consumer demand for leasable goods during the holidays.
- Revenue declined year-over-year primarily due to a decrease in lease portfolio size.
- Write-offs as a percentage of revenue remained within the Company's targeted annual range of 6-8%.
- Adjusted EBITDA margin was impacted by headwinds to revenue and SG&A spend, partially offset by portfolio performance.



RESULTS

PROG Holdings Consolidated Q4 Results

	Three Months Ended December 31		Change
	2023	2022	
Revenue	\$577.4	\$612.1	-5.7%
GAAP Net Earnings	\$18.6	\$36.1	-48.5%
Adjusted Net Earnings	\$32.4	\$41.3	-21.5%
Adjusted EBITDA \$	\$61.0	\$74.4	-18.0%
Adjusted EBITDA %	10.6%	12.2%	-160 bps
GAAP Diluted Earnings Per Share	\$0.41	\$0.73	-43.8%
Non-GAAP Diluted Earnings Per Share	\$0.72	\$0.84	-14.3%

All dollar amounts in millions except EPS
GAAP to non-GAAP reconciliation tables available in appendix

<p>Cash Flow From Operations As of 12/31/2023</p> <p>\$204.2M</p>	<p>Shares of Common Stock Repurchased Q4 2023</p> <p>1.1M</p>	<p>Common Stock Repurchase Amount Q4 2023</p> <p>\$31.3M</p>
<p>Cash and Cash Equivalents As of 12/31/2023</p> <p>\$155.4M</p>	<p>Gross Debt As of 12/31/2023</p> <p>\$600M</p>	<p>Net Leverage Ratio* As of 12/31/2023</p> <p>1.49x</p>

9
*(Gross debt minus cash and cash equivalents) divided by trailing 12 month adjusted EBITDA

Progressive Leasing Q4 Segment Results

	Three Months Ended December 31		Change
	2023	2022	
GMV	\$547.6	\$540.9	1.2%
Revenue	\$557.5	\$592.9	-6.0%
Gross Margin %	32.9%	32.7%	20 bps
SG&A %	15.0%	13.2%	180 bps
Write-Off %*	7.0%	6.5%	50 bps
Adjusted EBITDA \$	\$65.8	\$80.4	-18.2%
Adjusted EBITDA %	11.8%	13.6%	-180 bps

*The provision for lease merchandise write-offs as a percentage of Progressive Leasing revenue

All dollar amounts in millions
GAAP to non-GAAP reconciliation tables available in appendix

PROG Holdings Full-Year 2024 Outlook

(In thousands, except per share amounts)	Full Year 2024 Outlook	
	Low	High
PROG Holdings - Total Revenues	\$ 2,235,000	\$ 2,335,000
PROG Holdings - Net Earnings	89,500	105,000
PROG Holdings - Adjusted EBITDA	230,000	250,000
PROG Holdings - Diluted EPS	2.00	2.34
PROG Holdings - Diluted Non-GAAP EPS	2.70	3.00
Progressive Leasing - Total Revenues	2,160,000	2,240,000
Progressive Leasing - Earnings Before Taxes	147,000	164,000
Progressive Leasing - Adjusted EBITDA	241,000	256,000
Vive - Total Revenues	55,000	65,000
Vive - Earnings Before Taxes	1,500	3,000
Vive - Adjusted EBITDA	3,000	5,000
Other - Total Revenues	20,000	30,000
Other - Loss Before Taxes	(20,000)	(18,000)
Other - Adjusted EBITDA	(14,000)	(11,000)

This outlook assumes a difficult operating environment with continued soft demand for consumer durable goods, no material changes in the Company's decisioning posture, an effective tax rate for non-GAAP EPS of approximately 29%, no material increases in the unemployment rate for our consumer, and no impact from additional share repurchases.

PROG Holdings Q1 2024 Outlook

(In thousands, except per share amounts)	Three Months Ended March 31, 2024 Outlook	
	Low	High
PROG Holdings - Total Revenues	\$ 620,000	\$ 640,000
PROG Holdings - Net Earnings	14,500	19,500
PROG Holdings - Adjusted EBITDA	62,000	68,000
PROG Holdings - Diluted EPS	0.34	0.44
PROG Holdings - Diluted Non-GAAP EPS	0.80	0.85

This outlook assumes a difficult operating environment with continued soft demand for consumer durable goods, no material changes in the Company's decisioning posture, an effective tax rate for non-GAAP EPS of approximately 29%, no material increases in the unemployment rate for our consumer, and no impact from additional share repurchases.



APPENDIX

Use of Non-GAAP Financial Measures

Non-GAAP net earnings, non-GAAP diluted earnings per share, and adjusted EBITDA are supplemental measures of our performance that are not calculated in accordance with generally accepted accounting principles in the United States ("GAAP"). Non-GAAP diluted earnings per share for the full year 2024 and first quarter 2024 outlook exclude intangible amortization expense, restructuring expenses, and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP net earnings and non-GAAP diluted earnings per share for the three and twelve months ended December 31, 2023, exclude intangible amortization expense, restructuring expenses, costs related to the cybersecurity incident, regulatory insurance recoveries, and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. Non-GAAP net earnings and non-GAAP diluted earnings per share for the three and twelve months ended December 31, 2022, exclude intangible amortization expense, restructuring expenses, impairment of goodwill and accrued interest on an uncertain tax position related to Progressive Leasing's \$175 million settlement with the FTC in 2020. The amount for the after-tax non-GAAP adjustment, which is tax effected using our statutory tax rate, can be found in the reconciliation of net earnings and earnings per share assuming dilution to non-GAAP net earnings and earnings per share assuming dilution table in this presentation.

The Adjusted EBITDA figures presented in this presentation are calculated as the Company's earnings before interest expense, net, depreciation on property and equipment, amortization of intangible assets and income taxes. Adjusted EBITDA for the full year 2024 and first quarter 2024 outlook exclude stock-based compensation expense and restructuring expenses. Adjusted EBITDA for the three and twelve months ended December 31, 2023, exclude stock-based compensation expense, restructuring expenses, costs related to the cybersecurity incident and regulatory insurance recoveries. Adjusted EBITDA for the three and twelve months ended December 31, 2022, exclude stock-based compensation expense, restructuring expenses and goodwill impairment. The amounts for these pre-tax non-GAAP adjustments can be found in the segment EBITDA tables in this presentation.

Management believes that non-GAAP net earnings, non-GAAP diluted earnings per share, and adjusted EBITDA provide relevant and useful information, and are widely used by analysts, investors and competitors in our industry as well as by our management in assessing both consolidated and business unit performance.

Non-GAAP net earnings, non-GAAP diluted earnings, and adjusted EBITDA provide management and investors with an understanding of the results from the primary operations of our business by excluding the effects of certain items that generally arose from larger, one-time transactions that are not reflective of the ordinary earnings activity of our operations or transactions that have variability and volatility of the amount. We believe the exclusion of stock-based compensation expense provides for a better comparison of our operating results with our peer companies as the calculations of stock-based compensation vary from period to period and company to company due to different valuation methodologies, subjective assumptions and the variety of award types. This measure may be useful to an investor in evaluating the underlying operating performance of our business.

Adjusted EBITDA also provides management and investors with an understanding of one aspect of earnings before the impact of investing and financing charges and income taxes. These measures may be useful to an investor in evaluating our operating performance because the measures:

- Are widely used by investors to measure a company's operating performance without regard to items excluded from the calculation of such measure, which can vary substantially from company to company depending upon accounting methods, book value of assets, capital structure and the method by which assets were acquired, among other factors.
- Are used by rating agencies, lenders and other parties to evaluate our creditworthiness.
- Are used by our management for various purposes, including as a measure of performance of our operating entities and as a basis for strategic planning and forecasting.

Non-GAAP financial measures, however, should not be used as a substitute for, or considered superior to, measures of financial performance prepared in accordance with GAAP, such as the Company's GAAP basis net earnings and diluted earnings per share and the GAAP revenues and earnings before income taxes of the Company's segments, which are also included in the presentation. Further, we caution investors that amounts presented in accordance with our definitions of non-GAAP net earnings, non-GAAP diluted earnings per share, and adjusted EBITDA may not be comparable to similar measures disclosed by other companies, because not all companies and analysts calculate these measures in the same manner.

GAAP to non-GAAP Reconciliation Tables

PROG Holdings, Inc.
Reconciliation of Net Earnings and
Earnings Per Share Assuming Dilution
to Non-GAAP Net Earnings and
Earnings Per Share Assuming Dilution
(In thousands, except per share
amounts)

	(Unaudited)				
	Three Months Ended			Twelve Months Ended	
	Mar 31,	Jun 30,	Sept 30,	Dec 31,	Dec 31,
	2023				
Net Earnings	\$ 48,033	\$ 37,218	\$ 35,012	\$ 18,575	\$ 138,838
Add: Intangible Amortization Expense	5,724	5,723	5,650	5,651	22,748
Add: Restructuring Expense	757	963	238	10,575	12,533
Add: Costs Related to the Cybersecurity Incident	—	—	1,805	1,028	2,833
Less: Regulatory Insurance Recoveries	(525)	—	—	—	(525)
Less: Tax Impact of Adjustments ⁽¹⁾	(1,549)	(1,738)	(2,000)	(4,486)	(9,773)
Add: Accrued Interest on FTC Settlement Uncertain Tax Position	970	970	971	1,078	3,989
Non-GAAP Net Earnings	\$ 53,410	\$ 43,136	\$ 41,676	\$ 32,421	\$ 170,643
Earnings Per Share Assuming Dilution	\$ 1.00	\$ 0.79	\$ 0.76	\$ 0.41	\$ 2.98
Add: Intangible Amortization Expense	0.12	0.12	0.12	0.13	0.49
Add: Restructuring Expense	0.02	0.02	0.01	0.23	0.27
Add: Costs Related to the Cybersecurity Incident	—	—	0.04	0.02	0.06
Less: Regulatory Insurance Recoveries	(0.01)	—	—	—	(0.01)
Less: Tax Impact of Adjustments ⁽¹⁾	(0.03)	(0.04)	(0.04)	(0.10)	(0.21)
Add: Accrued Interest on FTC Settlement Uncertain Tax Position	0.02	0.02	0.02	0.02	0.09
Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾	\$ 1.11	\$ 0.92	\$ 0.90	\$ 0.72	\$ 3.67
Weighted Average Shares Outstanding Assuming Dilution	48,139	46,896	46,133	45,075	46,550

(1) Adjustments are tax-effected using an assumed statutory tax rate of 26%.

(2) In some cases, the sum of individual EPS amounts may not equal total non-GAAP EPS calculations due to rounding.

GAAP to non-GAAP Reconciliation Tables

PROG Holdings, Inc.
Reconciliation of Net Earnings and
Earnings Per Share Assuming Dilution
to Non-GAAP Net Earnings and
Earnings Per Share Assuming Dilution
(In thousands, except per share
amounts)

	(Unaudited)				
	Three Months Ended				Twelve Months Ended
	Mar 31,	Jun 30,	Sept 30,	Dec 31,	Dec 31,
	2022				
Net Earnings	\$ 27,135	\$ 19,484	\$ 16,005	\$ 36,085	\$ 98,709
Add: Intangible Amortization Expense	5,724	5,723	5,724	5,723	22,894
Add: Restructuring Expense	—	4,328	4,673	—	9,001
Add: Impairment of Goodwill	—	—	10,151	—	10,151
Less: Tax Impact of Adjustments ⁽¹⁾	(1,488)	(2,613)	(2,703)	(1,488)	(8,292)
Add: Accrued Interest on FTC Settlement Uncertain Tax Position	539	647	755	972	2,913
Non-GAAP Net Earnings	\$ 31,910	\$ 27,569	\$ 34,605	\$ 41,292	\$ 135,376
Earnings Per Share Assuming Dilution	\$ 0.49	\$ 0.37	\$ 0.32	\$ 0.73	\$ 1.90
Add: Intangible Amortization Expense	0.10	0.11	0.11	0.12	0.44
Add: Restructuring Expense	—	0.08	0.09	—	0.17
Add: Impairment of Goodwill	—	—	0.20	—	0.19
Less: Tax Impact of Adjustments ⁽¹⁾	(0.03)	(0.05)	(0.05)	(0.03)	(0.16)
Add: Accrued Interest on FTC Settlement Uncertain Tax Position	0.01	0.01	0.01	0.02	0.06
Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾	\$ 0.57	\$ 0.52	\$ 0.68	\$ 0.84	\$ 2.60
Weighted Average Shares Outstanding Assuming Dilution	55,706	52,961	50,547	49,170	52,075

(1) Adjustments are tax-effected using an assumed statutory tax rate of 26%.

(2) In some cases, the sum of individual EPS amounts may not equal total non-GAAP EPS calculations due to rounding.

GAAP to non-GAAP Reconciliation Tables

PROG Holdings, Inc.
Non-GAAP Financial Information
Quarterly Segment EBITDA
(In thousands)

(Unaudited)				
Three Months Ended				
December 31, 2023				
	Progressive Leasing	Vive	Other	Consolidated Total
Net Earnings				\$ 18,575
Income Tax Expense ⁽¹⁾				9,936
Earnings (Loss) Before Income Tax Expense	\$ 35,857	\$ 59	\$ (7,405)	28,511
Interest Expense, Net	6,915	24	(82)	6,857
Depreciation	1,941	211	353	2,505
Amortization	5,422	—	229	5,651
EBITDA	50,135	294	(6,905)	43,524
Stock-Based Compensation	4,024	306	1,509	5,839
Restructuring Expense	10,575	—	—	10,575
Costs Related to the Cybersecurity Incident	1,028	—	—	1,028
Adjusted EBITDA	\$ 65,762	\$ 600	\$ (5,396)	\$ 60,966

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

(Unaudited)				
Three Months Ended				
September 30, 2023				
	Progressive Leasing	Vive	Other	Consolidated Total
Net Earnings				\$ 35,012
Income Tax Expense ⁽¹⁾				13,097
Earnings (Loss) Before Income Tax Expense	\$ 53,941	\$ 565	\$ (6,397)	48,109
Interest Expense, Net	6,746	112	(83)	6,775
Depreciation	1,841	184	307	2,332
Amortization	5,420	—	230	5,650
EBITDA	67,948	861	(5,943)	62,866
Stock-Based Compensation	4,851	302	1,668	6,821
Restructuring Expense	238	—	—	238
Costs Related to the Cybersecurity Incident	1,805	—	—	1,805
Adjusted EBITDA	\$ 74,842	\$ 1,163	\$ (4,275)	\$ 71,730

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company Segment.

GAAP to non-GAAP Reconciliation Tables

PROG Holdings, Inc.
Non-GAAP Financial Information
Quarterly Segment EBITDA
(In thousands)

(Unaudited)				
Three Months Ended				
June 30, 2023				
	Progressive Leasing	Vive	Other	Consolidated Total
Net Earnings				\$ 37,218
Income Tax Expense ⁽¹⁾				14,796
Earnings (Loss) Before Income Tax Expense	\$ 55,422	\$ 1,758	\$ (5,166)	52,014
Interest Expense, Net	7,117	166	—	7,283
Depreciation	1,795	182	216	2,193
Amortization	5,421	—	302	5,723
EBITDA	69,755	2,106	(4,648)	67,213
Stock-Based Compensation	4,899	294	1,652	6,845
Restructuring Expense	963	—	—	963
Adjusted EBITDA	\$ 75,617	\$ 2,400	\$ (2,996)	\$ 75,021

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company Segment.

(Unaudited)				
Three Months Ended				
March 31, 2023				
	Progressive Leasing	Vive	Other	Consolidated Total
Net Earnings				\$ 48,033
Income Tax Expense ⁽¹⁾				19,554
Earnings (Loss) Before Income Tax Expense	\$ 71,051	\$ 2,163	\$ (5,627)	67,587
Interest Expense	8,200	291	—	8,491
Depreciation	1,905	168	182	2,255
Amortization	5,421	—	303	5,724
EBITDA	86,577	2,622	(5,142)	84,057
Stock-Based Compensation	3,553	288	1,574	5,415
Restructuring Expense	757	—	—	757
Regulatory Insurance Recoveries	(525)	—	—	(525)
Adjusted EBITDA	\$ 90,362	\$ 2,910	\$ (3,568)	\$ 89,704

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company Segment.

GAAP to non-GAAP Reconciliation Tables

PROG Holdings, Inc.
Non-GAAP Financial Information
Quarterly Segment EBITDA
(In thousands)

	(Unaudited) Three Months Ended December 31, 2022			Consolidated Total
	Progressive Leasing	Vive	Other	
Net Earnings				\$ 36,085
Income Tax Expense ⁽¹⁾				17,646
Earnings (Loss) Before Income Tax Expense	\$ 61,187	\$ 41	\$ (7,497)	53,731
Interest Expense	8,590	111	—	8,701
Depreciation	2,283	199	200	2,682
Amortization	5,420	—	303	5,723
EBITDA	77,480	351	(6,994)	70,837
Stock-Based Compensation	2,925	100	566	3,591
Adjusted EBITDA	\$ 80,405	\$ 451	\$ (6,428)	\$ 74,428

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company Segment.

GAAP to non-GAAP Reconciliation Tables

Non-GAAP Financial Information Annual Segment EBITDA (In thousands)

	Twelve Months Ended			
	December 31, 2023			
	Progressive Lending	Vive	Other	Consolidated Total
Net Earnings				\$ 138,838
Income Tax Expense ⁽¹⁾				57,383
Earnings (Loss) Before Income Tax Expense	\$ 216,271	\$ 4,545	\$ (24,595)	196,221
Interest Expense, Net	28,978	593	(165)	29,406
Depreciation	7,482	745	1,058	9,285
Amortization	21,684	—	1,064	22,748
EBITDA	274,415	5,883	(22,638)	257,660
Stock-Based Compensation	17,327	1,190	6,403	24,920
Restructuring Expense	12,533	—	—	12,533
Regulatory Insurance Recoveries	(525)	—	—	(525)
Costs Related to the Cybersecurity Incident	2,833	—	—	2,833
Adjusted EBITDA	\$ 306,583	\$ 7,073	\$ (16,235)	\$ 297,421

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

	Twelve Months Ended			
	December 31, 2022			
	Progressive Lending	Vive	Other	Consolidated Total
Net Earnings				\$ 98,709
Income Tax Expense ⁽¹⁾				49,535
Earnings (Loss) Before Income Tax Expense	\$ 174,143	\$ 9,195	\$ (35,094)	148,244
Interest Expense, Net	37,003	398	—	37,401
Depreciation	9,691	795	471	10,957
Amortization	21,683	—	1,211	22,894
EBITDA	242,520	10,388	(33,412)	219,496
Stock-Based Compensation	12,633	391	4,497	17,521
Restructuring Expense	8,343	658	—	9,001
Impairment of Goodwill	—	—	10,151	10,151
Adjusted EBITDA	\$ 263,496	\$ 11,437	\$ (18,764)	\$ 256,169

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

GAAP to non-GAAP Reconciliation Tables

PROG Holdings, Inc.
Non-GAAP Financial Information
Consolidated & Progressive Leasing
Adjusted EBITDA %

Consolidated Adjusted EBITDA %

(in thousands)	For the three months ended				
	December 31, 2022	March 31, 2023	June 30, 2023	September 30, 2023	December 31, 2023
Consolidated Revenues	\$ 612,097	\$ 655,140	\$ 592,846	\$ 582,877	\$ 577,401
Adjusted EBITDA	74,428	89,704	75,021	71,730	60,966
Adjusted EBITDA %	12.2%	13.7%	12.7%	12.3%	10.6%

Progressive Leasing Adjusted EBITDA %

(in thousands)	For the three months ended				
	December 31, 2022	March 31, 2023	June 30, 2023	September 30, 2023	December 31, 2023
Progressive Leasing Revenues	\$ 592,942	\$ 637,082	\$ 574,839	\$ 564,183	\$ 557,484
Adjusted EBITDA	80,405	90,362	75,617	74,842	65,762
Adjusted EBITDA %	13.6%	14.2%	13.2%	13.3%	11.8%

GAAP to non-GAAP Reconciliation Tables

PROG Holdings, Inc.
Non-GAAP Financial Information
Reconciliation of Full Year 2024
Outlook for Adjusted EBITDA
(In thousands)

	Fiscal Year 2024 Ranges			Consolidated Total
	Progressive Leasing	Vive	Other	
Estimated Net Earnings				\$89,500 - \$105,000
Income Tax Expense ⁽¹⁾				39,000 - 44,000
Projected Earnings (Loss)				
Before Income Tax Expense	\$147,000 - \$164,000	\$1,500 - \$3,000	\$(20,000) - \$(18,000)	128,500 - 149,000
Interest Expense, Net	31,000 - 29,000	—	—	31,000 - 29,000
Depreciation	8,000	500	2,000	10,500
Amortization	17,000	—	1,000	18,000
Projected EBITDA	203,000 - 218,000	2,000 - 3,500	(17,000) - (15,000)	188,000 - 206,500
Stock-Based Compensation	18,000 - 20,000	1,000 - 1,500	3,000 - 4,000	22,000 - 25,500
Restructuring Expense	20,000 - 18,000	—	—	20,000 - 18,000
Projected Adjusted EBITDA	\$241,000 - \$256,000	\$3,000 - \$5,000	\$(14,000) - \$(11,000)	\$230,000 - \$250,000

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

GAAP to non-GAAP Reconciliation Tables

PROG Holdings, Inc.
Non-GAAP Financial Information
Reconciliation of the Three Months
Ended March 31, 2024 Outlook for
Adjusted EBITDA
(In thousands)

	Three Months Ended March 31, 2024 Outlook
	<u>Consolidated Total</u>
Estimated Net Earnings	\$14,500 - \$19,500
Income Tax Expense ⁽¹⁾	<u>6,000 - 8,000</u>
Projected Earnings Before Income Tax Expense	20,500 - 27,500
Interest Expense, Net	8,000 - 7,500
Depreciation	2,500
Amortization	<u>6,000</u>
Projected EBITDA	37,000 - 43,500
Stock-Based Compensation	5,000 - 6,500
Restructuring Expense	<u>20,000 - 18,000</u>
Projected Adjusted EBITDA	<u>\$62,000 - \$68,000</u>

(1) Taxes are calculated on a consolidated basis and are not identifiable by Company segment.

GAAP to non-GAAP Reconciliation Tables

PROG Holdings, Inc.
Non-GAAP Financial Information
Reconciliation of Full Year 2024
Outlook for Earnings Per Share
Assuming Dilution to Non-GAAP
Earnings Per Share Assuming Dilution

	Full Year 2024	
	Low	High
Projected Earnings Per Share Assuming Dilution	\$ 2.00	\$ 2.34
Add: Projected Intangible Amortization Expense	0.40	0.40
Add: Projected Interest on FTC Settlement Uncertain Tax Position	0.07	0.07
Add: Projected Restructuring Expense	0.44	0.40
Subtract: Tax Effect on Non-GAAP Adjustments ⁽¹⁾	(0.22)	(0.21)
Projected Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾	<u>\$ 2.70</u>	<u>\$ 3.00</u>

(1) Adjustments are tax-effected using an assumed statutory tax rate of 26%.

(2) In some cases, the sum of individual EPS amounts may not equal total non-GAAP EPS calculations due to rounding.

GAAP to non-GAAP Reconciliation Tables

PROG Holdings, Inc.
Non-GAAP Financial Information
Reconciliation of the Three Months
Ended March 31, 2024 Outlook for
Earnings Per Share Assuming Dilution
to Non-GAAP Earnings Per Share
Assuming Dilution

	Three Months Ended March 31, 2024	
	Low	High
Projected Earnings Per Share Assuming Dilution	\$ 0.34	\$ 0.44
Add: Projected Intangible Amortization Expense	0.13	0.13
Add: Projected Interest on FTC Settlement Uncertain Tax Position	0.02	0.02
Add: Projected Restructuring Expense	0.45	0.40
Subtract: Tax Effect on Non-GAAP Adjustments ⁽¹⁾	(0.15)	(0.14)
Projected Non-GAAP Earnings Per Share Assuming Dilution ⁽²⁾	\$ 0.80	\$ 0.85

(1) Adjustments are tax-effected using an assumed statutory tax rate of 26%.

(2) In some cases, the sum of individual EPS amounts may not equal total non-GAAP EPS calculations due to rounding.



 PROG
Holdings, Inc.



